



# WORLD ENERGY STORAGE DAY

Virtual Global Conference

22 September, 2023

[www.energystorageday.org](http://www.energystorageday.org)

SAVE THE DATE



100+ industry leaders  
from around the world



20,000+ international  
attendees & 30+ global  
partners



Discussions focussed on  
Energy Storage, Green  
Hydrogen and e-mobility

Organised by



Presenting Partner



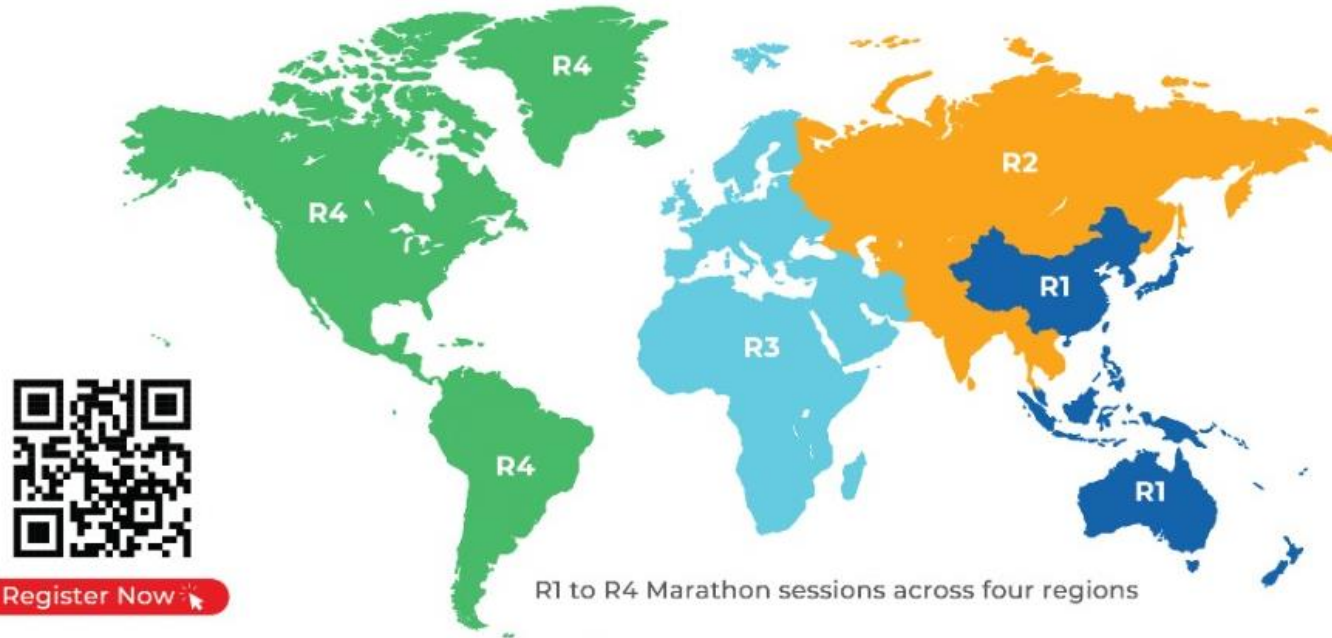
Host Media Partner



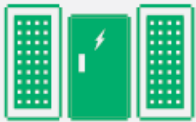
CONTACT:

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Join global thought leaders driving green energy and clean transportation.  
Let's together celebrate the movement that can transform the planet.



## Focus Segments



Stationary Energy  
Storage



E-mobility and Enabling  
Infrastructure



Green Hydrogen



Manufacturing &  
Supply Chain

Partner with biggest energy storage, e-mobility and Green Hydrogen event  
Become a Sponsor and Partner Now!

Platinum Partners

**AMARA RAJA**  
Gotta be a better way

**KEYSIGHT TECHNOLOGIES**

**nexcharge**  
Exide Lactone Energy Private Limited

Gold Partner

**UL**

Silver Partner

**GFL**  
GUAN FAN CHEMICALS

Bronze Partner

**ACCURE** **epsilon**  
Battery Intelligence

Platinum Partner

**Lucas TVS DRIVEN**

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**KEYSIGHT TECHNOLOGIES**

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**Customized Energy Solutions**  
Analyze - Simply - Implement

Organizing Partner

**IESA**  
India Energy Storage Alliance

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Exide Lactone Energy Private Limited

Host Media Partner

**ETN**  
EMERGING TECHNOLOGY NEWS

Supporting Partners

ACMA, BEPA, Battery Brunch, BVES, CESA, CNESA, IEEESA, ILZDA, IET, NSEFI, NEDO, NEMES, S.EINDIA, swissnex, wbcscd, EUROBAT, GREEN HYDROGEN QUALITY, IES, iggf, ISGF

Platinum Partners

**Lucas TVS DRIVEN**

Expo Partners

**SCHALTBAU**  
Connect Contact Control  
Connectivity & Safety for AC/DC up to over 10 years...

**iggf** Indo-German Energy Forum

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**Customized Energy Solutions**  
Analyze - Simply - Implement

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**KEYSIGHT TECHNOLOGIES**

Organizing Partner

**IESA**  
India Energy Storage Alliance

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**AUDITORIUM 1**

**AUDITORIUM 2**

**INFODESK**

INFO

AGENDA

Supporting Partners

ACMA, BEPA, Battery Brunch, BVES, CESA, CNESA, IEEESA, ILZDA, IET, NSEFI, NEDO, NEMES, S.EINDIA, swissnex, wbcscd, EUROBAT, GREEN HYDROGEN QUALITY, IES, iggf, ISGF

Ministry of New and Renewable Energy

**NITI Aayog**  
Department of Public, Private, and Innovation

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## TITLE PARTNER

### PREFACE

As a **TITLE PARTNER** of WESD2023, the Partnering Company shall be widely acknowledged in all marketing collaterals (onsite and offsite).  
Invite for Curtain Raiser event/ Press conference

### BENEFITS

- Company logo as **TITLE PARTNER** on all Marketing Materials.
- **Keynote Speaking Slot in Appropriate session with dignitaries/govt official**
- Filtered contact details of attendees of the event.
- 1 min video during the event (3 times)
- 2 Special Rounds of Newsletters announcing your participation.
- Text in all newsletters till the event date.  
(Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- Promotion through 30+ international Partners (Associations, think-tank and International Bodies)
- Double spread page Advertisement in ETN Global issue
- Case study/ interview on Global issue

**Keynote Speaking  
Slot**

### LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference
- 5) On Promo Adverts
- 6) On Conference Catalogue
- 7) On Event Brochure

### EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby
- Website

### OTHER BENEFITS:

- Content/ Banner in all newsletters sent to the Energy Storage database
- One Full Page Advertisement in show catalogue (Front Inside / Back Inside Cover)

**Note: Title Partner will have to confirm for 3 years. We will offer the same price to PATRONS for the next three editions**

**PRICE: USD 30,000 + TAXES AS APPLICABLE**



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# PLATINUM PARTNER

## PREFACE

As a **PLATINUM PARTNER** of WESD2023, the Partnering Company shall be widely acknowledged in all marketing collaterals.

## BENEFITS

- Company logo as **PLATINUM PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Speaking slot at the conference
- Logo in promotional material and on the website in **Bold**.
- 1 min video during the event (1 time)
- 2 Special Rounds of Newsletters announcing your participation.  
(Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- Promotion through 30+ international Partners (Associations, think-tank and International Bodies)
- One Full page Advertisement in 1<sup>st</sup> 25 pages in ETN Global issue

Speaking Slot

### LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference & Workshop
- 5) On Promo Adverts
- 6) On Event Brochure
- 7) In Media Promotions

### EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby
- Website

### OTHER BENEFITS:

- 50% Discount for Additional Passes for the Conference Access
- One Full Page Advertisement in show catalogue (Front Inside / Back Inside Cover)

**PRICE: USD 20,000 + TAXES AS APPLICABLE**



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# GOLD PARTNER

## PREFACE

As a **GOLD PARTNER** of WESD2023, the Partnering Company shall be widely acknowledged in all marketing collaterals.

Speaking Slot

## BENEFITS

- Company logo as **GOLD PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Speaking slot at the conference
- Logo in promotional material and on the website in **Medium-sized print**.
- 1 Special Rounds of Newsletters announcing your participation. (Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- One Full page Advertisement in ETN Global issue

### LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference & Workshop
- 5) On Promo Adverts
- 6) On Event Brochure
- 7) Onsite Event Banners

### EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby
- Website

### OTHER BENEFITS:

- One Full Page Advertisement in show catalogue

**PRICE: USD 15,000 + TAXES AS APPLICABLE**



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## KNOWLEDGE / SESSION PARTNER

### PREFACE

As a **KNOWLEDGE / SESSION PARTNER** of WESD2023, the Partnering Company shall be widely acknowledged in all marketing collaterals.

### BENEFITS

- Company logo as **KNOWLEDGE / SESSION PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Speaking slot at the conference
- Logo in promotional material and on the website in **Medium-sized print**.
- 1 Special Rounds of Newsletters announcing your participation.  
(Newsletter goes to a Database consisting of more than 40,000 contacts worldwide)
- One Full page Advertisement in ETN Global issue

Speaking Slot

#### LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference & Workshop
- 5) On Promo Adverts
- 6) On Event Brochure
- 7) Onsite Event Banners

#### EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Branding banner in virtual lobby
- Website

#### OTHER BENEFITS:

- One Full Page Advertisement in show catalogue

**PRICE: USD 10,000 + TAXES AS APPLICABLE**



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# SILVER PARTNER

## PREFACE

As a **SILVER PARTNER** of WESD2023, the Partnering Company shall be widely acknowledged in all marketing collaterals.

## BENEFITS

- Company logo as **SILVER PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Logo in promotional material and on the website in **Small-sized print**.
- One Full page Advertisement in ETN Global issue

### A COMPLIMENTARY DISPLAY SPACE AT THE EXHIBITION

Virtual Exhibition booth

### LOGO WILL BE INCLUDED:

1) On Website 2) On Social Media 3) On Newsletters 4) On Backdrop of Conference & Workshop 5) Onsite Event Banners

### EXCLUSIVE BRANDING AT STRATEGIC LOCATIONS:

- Website

### OTHER BENEFITS:

- One Full Page Advertisement in show catalogue

**PRICE: USD 10,000 + TAXES AS APPLICABLE**



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# BRONZE PARTNER

## PREFACE

As a **BRONZE PARTNER** of WESD2023, the Partnering Company shall be widely acknowledged in all marketing collaterals.

## BENEFITS

- Company logo as **BRONZE PARTNER** on all Marketing Materials.
- Acknowledging the partner support in the virtual onsite branding locations
- Logo in promotional material and on the website in **Small-sized print**.

### LOGO WILL BE INCLUDED:

- 1) On Website
- 2) On Social Media
- 3) On Newsletters
- 4) On Backdrop of Conference & Workshop
- 5) Onsite Event Banners

### BRANDING AT STRATEGIC LOCATIONS:

- Website

### OTHER BENEFITS:

- Special exhibition invitations for your clients
- One Full Page Advertisement in show catalogue

**PRICE: USD 5,000 + TAXES AS APPLICABLE**



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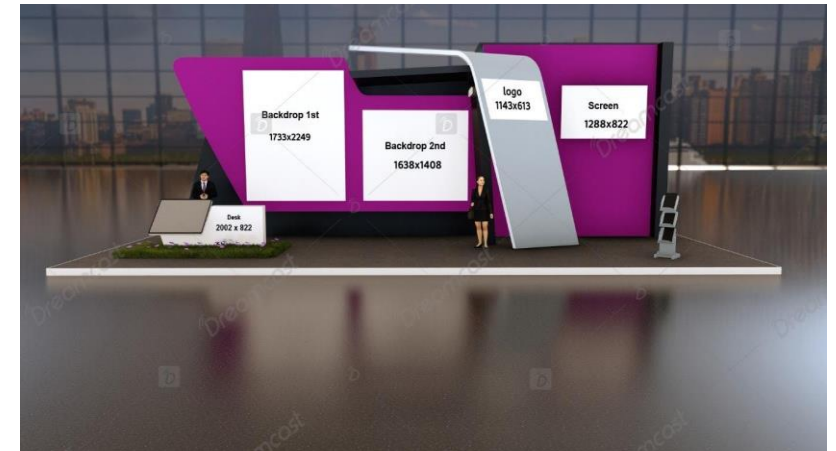
Become an  
**EXHIBITOR**

# BOOK YOUR SPACE

DISPLAY	VIRTUAL BOOTH
Cost	USD 1000.00

## OTHER BENEFITS:

- Branding collaterals at the booth
- Digital Booklet / Brochure delivery
- Chat Options
- LOGO visibility to a global audience
- Exhibitor Announcements on Social Media
- Logo coverage on all event collaterals of promotion



## For more information, please contact:

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Be part of  
WESD 2023

# Be part of the WESD 2023

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