

For Immediate release

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India Energy Storage Alliance celebrates India Energy Storage Week on the occasion of 3rd World Energy Storage Day

- Global Energy Storage Alliance proposes 22th September as World Energy Storage Day
- India Energy Storage Week (IESW) to kick start with a myriad of activities like India Energy Storage & EV Technology Forum, 3rd India Energy Storage & EV Policy Forum, IESA Investment Forum & start-up competition and Masterclass on energy storage manufacturing

Pune, India: On the occasion of 3rd World Energy Storage Day, India Energy Storage Alliance (IESA) will be celebrating India Energy Storage Week (IESW) with a myriad of activities including India Energy Storage & EV Technology Forum, 3rd India Energy Storage & EV Policy Forum, IESA Investment Forum & start-up competition and Masterclass on energy storage manufacturing.

On 23rd September, India Energy Storage - EV Technology and R&D Forum is planned which is supported by Department of Science & Technology (DST). Shri Gopalakrishnan S., Joint Secretary, Ministry of Electronics and Information Technology (MeitY) will inaugurate the forum. Key speakers include Shri Sanjay Bajpai, Head- Technology Missions Division, Department of Science & Technology; Shri Sajid Mubashir, Scientist G, Department of Science & Technology (DST); Dr H Purshottam, Chairman and MD, National Research Development and Corporation (NRDC); Dr. B B Kale, Director, Centre for Materials for Electronics Technology (CMET); Mr. K Balasubramanian, Director, NonFerrous Materials Technology Development Centre (NFTDC); Dr Tata Narasinga Rao, Scientist G & Associate Director, International Advanced Research Centre for Powder Metallurgy and New Materials (ARCI); Mr. Alan Greenshields, Chairman, Innolith AG and others.

The 2nd day commences with 3rd India Energy Storage & EV Policy Forum on 24th September. In this policy forum, key government bodies that are working on regulations that affect energy storage, microgrids and electric vehicles will be part of the roundtable. Key speakers of the forum include Shri Anil Srivastava, Principal Advisor & Mission Director (Electric Mobility), NITI Aayog; Mr. Saurabh Kumar, Managing Director, EESL; Mr. K V S Baba, Chairman & Managing Director, Power System Operation Corporation Limited (POSOCO); Mr. Rahul Tongia, Fellow, Brookings India; Mr. Y. Bharath Kumar Reddy, DGM (Solar), Solar Energy Corporation of India (SECI); Mr. Jitendra Nalwaya, Vice President, BSES Yamuna Power Limited; Mr. Abhishek Ranjan, Head of Renewable & AVP - System Operation, BSES-Rajdhani; Mr. Neelesh Kane, Head-Metro Circle & DOSEC, Tata Power DDL; Mr. Srinivasa Venu Uppuluri, VP, Soft Bank Energy Group and others.

IESA is organizing India Energy Storage & EV Investment Forum on 25th September. The event will be attended by some of the most sought after institutional investors, private equity/venture capital firms and family offices representing UNWI and HNI clients across the globe. In this forum, IESA will announce energy storage accelerator program which will help the selected startups in reaching their goals and helping them in navigating the challenges. This is in partnership with Haitong Securities India Pvt. Ltd

The weeklong activities ends with 2 days Masterclass on Advanced Energy Storage Technology, Applications & Manufacturing process on 26th and 27th September in association with Indian Electrical &



Electronics Manufacturers' Association (IEEMA). This event is targeted for the MDs, CEOs, CFOs, COOs of the companies who intends to expand their offerings in energy storage and EV sector.

Dr. Rahul Walawalkar, President, India Energy Storage Alliance (IESA) says, *“World Energy Storage Day is celebrated annually on 22nd September to highlight the importance of energy storage in the energy & transportation sector, its potential and impact on the sustainability of global energy resources. The World Energy Storage Day was introduced in 2017 by Global Energy Storage Alliance to build awareness about: existing and growing energy storage market, Uses of Energy Storage in application areas including EV, renewables, and carbon emission reduction. This year, IESA Leadership Council has decided to celebrate World Energy Storage Day, by hosting India Energy Storage Week (IESW) in collaboration with our partners. According to the IESA estimates, India has the potential to integrate over 300 GWh of energy storage during 2019-25. I urge all the stakeholders to join us in celebrating the World Energy Storage Day and plan additional activities to increase awareness.”*

Why 22nd September as World Energy Storage Day?

The sun – the largest source of natural energy – has held much importance through the ages and people have gathered throughout time to worship the sun during the days of solstice and equinox with special rituals. The Autumnal equinox occurs on 22nd September and the day and night are of approximately equal duration i.e. the day is balanced. Energy storage has played a huge role in grid balancing, power supply demand management and frequency regulation and to acknowledge the balancing effects of Energy Storage, 22nd September was chosen as an apt date for the World Energy Storage Day.

About India Energy Storage Alliance (IESA):

The India Energy Storage Alliance (IESA) was launched in 2012 to assess the market potential of Energy Storage Technologies in India, through an active dialogue and subsequent analysis among the various stakeholders to make the Indian industry and power sector aware of the tremendous need for Energy Storage in the very near future. IESA aims to make India a Global Hub for research and manufacturing of advanced energy storage technologies by 2020. During past years, IESA membership has grown from 5 to 85+ and covers verticals from Energy Storage Manufacturers, Research institutes & universities, Renewable Energy companies and Power electronics companies.

India Energy Storage Alliance (IESA) website: <http://indiaesa.info/about-iesa>

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